



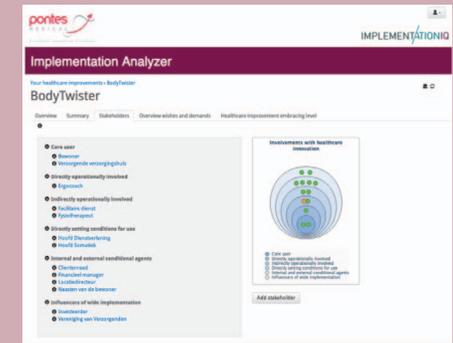
IMPLEMENTATION Analyzer

Implementation Power
for Healthcare Innovators

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Are you currently working on an innovation or new working method in health care? Or are you involved in the selection of a future innovation and would you like to know whether it could actually be implemented and scaled up? The Implementation Analyzer gives the insight and control you need for successful implementations.



Challenges to Innovations

A good idea encounters the following pitfalls on its way to lasting use as an innovation:

- 1. Acceptance:** your idea does not sufficiently meet the wishes and demands of all stakeholders in health care institutions.
- 2. Operational implementation:** your idea is accepted, but proves very difficult or even impossible to implement on the shop floor.
- 3. Normalization:** those using your innovation in time revert to their old working methods.

Overcoming these three pitfalls is essential for successful implementation.

An average of 12 stakeholders, with 139 wishes and demands

Implementation IQ is at the forefront of guiding implementation processes and has charted the pitfalls in implementation processes. The results:

- 139 wishes and demands have been identified that could prompt stakeholders to reject your idea.
- Only half of these wishes and demands concern your innovation, the other half

is directly related to the implementation process itself.

- You will encounter an average of 12 stakeholders during an implementation process, which can each block the implementation.
- The result: at least two out of three innovations do not last.

Stakeholders are key to success

Stakeholders are key to your success. A good idea in itself, or a personal assumption of who the stakeholders are, is not sufficient for a successful implementation. Before proceeding with implementation, the following must be crystal clear:

- All stakeholders involved in the innovation.
- All wishes and demands regarding the innovation.
- All wishes and demands regarding the implementation process.
- Insight in where your innovation 'scores' regarding the wishes and demands and where it clearly does not.
- An understanding of stakeholders' do's and don'ts to enable them to work with the innovation.

What is the Implementation Analyzer?

The Implementation Analyzer (IA) is a smart software tool utilizing an extensive database of wishes, demands, stakeholders and stakeholder profiles to give you a clear understanding of your chances of a successful implementation in health care organizations. The Implementation Analyzer provides an understanding of:

- All those involved in the implementation and their relation to the innovation.
- All their wishes and demands.
- The importance attached to each wish and/or demand.
- The stake that each stakeholder has in the change.
- The extent to which your care innovation meets each wish and/or demand.
- The level of acceptance by each person involved.
- The overall picture: Your chances of a successful implementation of your innovation.

What the Implementation Analyzer helps you achieve:

- Guided development of care innovations: 'Design for Implementation'.
- Bespoke implementation plans based on insight, overview and realism.
- A radically improved implementation result.

Your idea a successful innovation?

Are you ready for a successful implementation process? The Implementation Analyzer objectively gives you the best possible starting position and the best possible support. We look forward to working together with you to determine how the Implementation Analyzer meets your needs.

Get in touch with us:

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The three pitfalls

Acceptance

Operational implementation

Normalization

Development

Production

Marketing

Sales

Delivery

Deployment

After sales